## Benecon



We've been advocates of self-insurance for a long time. The Benecon Consortium model removes some of the "scariness" that can be associated with self-insurance. It has helped position us in the market as educational leaders for our clients. If I look back over the years, I can pick out 15-20 clients that we have just because of our access to the Consortium. One of our clients said it best, "With the Consortium, I finally feel like I'm on offense going into every year, not having to shop around". As a Producer, this has created a huge amount of stability for our agency.

Scott Radcliffe, EVP/Chief Business Development Officer, EHD, Lancaster, PA

The VERIS Benefits Consortium has been a game changer for our firm providing us a great competitive advantage. More importantly it has provided our clients a more efficient alternative funding strategy. We have really enjoyed the partnership with Benecon.



## Travis Riker, Principal, Arista Consulting Group, Alpharetta, GA



For us it's totally redefined the renewal process. We're not going to the market anymore; going to 10+ different carriers trying to chase the best price. The renewal process has become a lot smoother for our agency because of the transparency. Our clients can see exactly what they're getting price-wise and why they're getting it. For Consultants that have access to the Consortium, it's a huge game changer. It's like having access to another carrier that your competition may not have access.

## Bradly Graffius, CLU, RHU, President, Commonwealth Benefits Group, Dillsburg, PA

Bernard Health discovered Benecon's program in 2017, immediately earning the trust of a 200 life case. We've found it to be a great fit for the 50-250 employee space who've traditionally always been fully-insured. Those employers' typical objection to self-funding is cash-flow management and concern over lasers at renewal. The Benecon program meets these employers where they're at, with a simple solution that doesn't over complicate. Additionally, their compliance team does a very nice job engaging with our clients who, again, have little to no self-funded experience.



## Brian Tolbert, Principal, Bernard Health, Nashville, TN



I've been working with Benecon since the late 1990's and it's been a great relationship. This Consortium model has been around since 1991. If someone is looking for a methodology that makes sense with transparency and no surprises – the Consortium is it. It really helps us change the conversation with our clients. We often hear "I can't afford to be self-funded". With the Consortium, you can't afford "not to be self-funded".

Mark Kunkle, President, Power Kunkle Benefits Consulting, Reading, PA