# **About Innovu**



## **WHO WE ARE**

Innovu provides comprehensive solutions that enable advisors and employers to optimize their benefits strategy, human capital risk management, and health benefit design. Innovu helps plan sponsors work with advisors to make informed procurement and plan design decisions that improve population health, optimizing benefits through fully integrated claims data and Alpowered analytics that drive actions and outcomes.

#### A COLLABORATIVE PROCESS

Employers need guidance through the benefits strategy process to ensure they meet their obligations. Innovu offers advisors and their employer clients a comprehensive, hightech, and high-touch solution to optimize their benefits strategy. Our platform, coupled with the expertise of our advanced analytics partners, empowers our clients to make informed decisions and drive quantifiable savings. We believe in constant and consistent refinement, ensuring transparency and accountability every step of the way.



# **BENEFITS AND OUTCOMES**



Create a unified member record and leverage integrated data analytics to identify waste, fraud, and abuse



Consolidated financial reporting that identifies actionable savings



Utilize AI to provide ROI for your organization:

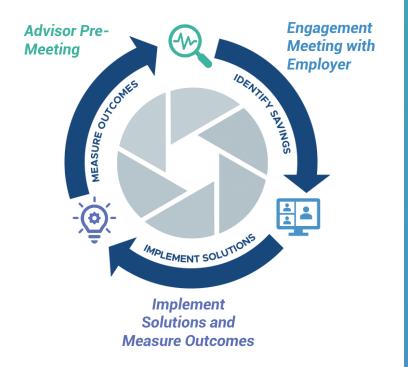
- Population Risk Assessment and Benchmarking
- Opportunities, Insights, and Reporting
- Point Solution Assessment



Regulatory Support Tool Set

- Advanced benchmarking capabilities
  with integrated Healthcare Price
  Transparency Data
- Quality scoring at hospital and provider level enabling proper procurement and accountability





## **ADVANCED ANALYTICS PARTNER**

Innovu provides a range of products and solutions designed to help advisors and their employer clients optimize their health plans. By combining advanced data analytics with expert analysis, Innovu offers a unique approach that empowers employers to meet the specific needs of their employees while meeting their operational goals.

### **EMPLOYER BENEFITS**

Advisors and employers can use Innovu's SaaS platform, InnovuLens, and an extensive menu of targeted solutions to leverage integrated claims data insights and expert analysis, optimizing the procurement and planning process. By combining a cutting-edge platform and advanced analytics partners, Innovu provides comprehensive reporting and drives savings opportunities. InnovuLens allows employers to dive deep into the available data through price transparency rules for hospitals and payers, empowering them to make informed decisions for accountability, optimal savings, and continuous improvement.



At Innovu, we are committed to helping advisors and employers eliminate waste, optimize benefits plans, and improve outcomes and population health.

