



welcome.

👏 Welcome to the Revive experience! 🦮

We're thrilled to partner with you to bring top-tier health benefits to your team. This guide is designed with *you* in mind and filled with best practices and resources to help you achieve maximum activation and utilization of your Revive benefit. We believe that together, we can significantly impact your employees' well-being.

Inside, you'll find everything you need to support your efforts. We're here to ensure you feel confident and empowered every step of the way. Let's make this journey a success together!





meet your customer success team.

Our dedicated customer success team ensures you get the most value from **Revive**, offering personalized support and expert guidance every step of the way.



Beth McGannon
Sr. Customer Success Manager
610-864-8733
beth.mcgannon@revive.health

- Program strategy and planning
- Day-to-day program management, reporting, and review
- · Service questions, requests, technical issues, and troubleshooting



Carissa Waltenbaugh
Director, Customer Success
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- Daily account management operations oversight
- Quality assurance supervision
- Implementation support



Randi Bauernshub
Vice President, Customer Success
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• Executive oversight



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Executive oversight

communications overview.

BEST PRACTICES

The success of our implementation process thrives on the solid partnership between Revive and your organization. It is designed to elevate employee awareness, engagement and utilization to new heights. Together, our communications will foster a seamless connection for your employees, enhancing their understanding of the benefits available to them.



We recommend white-listing the following email domain to ensure emails are getting through to you and your employees:

@revive-healthcare.com

REGISTRATION CAMPAIGN

On the start date of your benefit, we recommend that you send your employees a series of emails prompting them to register. Your customer success manager will provide you with an editable email template to use.

This series introduces the transformative benefits of a fully integrated healthcare platform, focusing on convenience, comprehensive care, and the empowerment of individuals to take control of their health. Each email builds off the last, creating a narrative that highlights the simplicity and impact of registration.





registration campaign.

Email 1: Introduction

This email introduces the new Revive Virtual Care Clinic and outlines its key features: 24/7 urgent care, pharmacy savings, and weight health support. The purpose is to create awareness and excitement while encouraging employees to register and activate their benefits

Email 2: Always Available

This email highlights the virtual clinic's round-the-clock availability and reinforces its benefits, including no-cost urgent care, convenient pharmacy services, and weight health resources. The goal is to remind employees of the service's value and prompt them to register for immediate access

Email 3: Virtual Urgent Care

This email focuses on the urgent care feature, emphasizing instant access to care, zero outof-pocket costs, and a trusted provider network. Its purpose is to highlight the convenience of virtual care and motivate employees to register before they need to use it.

Email 4: Don't Forget to Register

This email serves as a final reminder for employees who still need to activate their accounts. It reiterates the benefits of the virtual care clinic and encourages employees to register immediately to take advantage of their available no-cost healthcare solutions.

visual references.

ACCOUNT ACTIVATION EMAIL

When an individual submits their registration, they will receive the following email message to complete their enrollment.

Complete your enrollment

Hi Jane,

To complete your enrollment and begin using your new benefits, please click the button below.

Complete your enrollment

If you didn't request this email, your email address may have been entered by mistake. You can safely ignore or delete this email.

If you have questions or need help, please contact us at 888-220-6650.



Revive

5000 Sawgrass Village Circle, Suite 4Ponte Vedra, FL 32082

ongoing support.

Need some extra help? We're here.

If you need some support promoting this benefit, we've got your back. Here's some insight into other ways we can currently support.

DIGITAL MATERIALS

We can provide co-branded digital materials upon request.

PRINT MATERIALS

If you require physical materials, please contact your customer success manager for costs.

CUSTOMER SUCCESS CONNECTS

Your customer success manager will work with you to set an appropriate cadence for reviewing program metrics.



launch checklist.

SPONSOR PORTAL	
	During the implementation process, your customer success manager or implementation specialist will set up an opportunity to walk you through the sponsor portal and its capabilities. This is an essential part of your sponsor-level access and provides insight into how your employees use Revive.
ANNOUNCEMENT EMAIL	
	Send your employees an email informing them of the Revive benefit using the email template provided. If you can't find the template, please reach out to your customer success manager.
REGISTRATION CAMPAIGN	
	Send your employees an email informing them of the Revive benefit using the email template provided. If you can't find the template, please reach out to your customer success manager.
REM	INDER COMMUNICATIONS
	Send your employee population reminder communications throughout the year. Your customer success manager can provide you with reminder communication templates and can always offer additional templates upon request.
CONNECT WITH YOUR CUSTOMER SUCCESS MANAGER	
	Contact your customer success manager for any program support you may need.



revive with benefits.

We are so excited to have you onboard and are eager for your employees to get engaged with Revive.

Should you need additional support, please reach out to your customer success manager or contact our customer care team.

CONCIERGE SUPPORT



888-220-6650



customercare@revive.health