



## OUR PROCESS

### FROM YOUR PERSPECTIVE

Offering the **Samaritan Fund Program** helps your employees when they need it most. Implementing our program is simple and seamless.

### INTRODUCE TO YOUR EMPLOYEES

We will discuss how to best communicate with your employees. Together we build a campaign to introduce the **Samaritan Fund Program** using our library of marketing materials which include flyers, videos, template emails, letters, and possibly some customized materials. We then select dates to execute each phase of the campaign and set an end date to collect our HIPAA forms from your employees.

### SAMARITAN FUND PROGRAM TAKES IT FROM HERE

As employees submit their HIPAA forms, we proactively engage with them to discuss our program, gain a deeper understanding of their health status, and assist them in evaluating whether they are a suitable candidate.

Each applicant is assigned a dedicated Coordinator who guides them in selecting an appropriate plan that aligns with their preferences and their healthcare providers' recommendations. This representative also addresses their inquiries, facilitates the application process, and serves as their ongoing point of contact.

### APPROVAL PROCESS

We review the **Samaritan Fund Program** clinical/prognosis analysis for each case with you and your broker to determine which applicants are approved to move forward. If approved, the dedicated Coordinator will guide the new participant through the final steps of the application and enrolling in new coverage.

### ANNUAL RE-EVALUATION

We design each contract to follow the renewal of the group plan. A few months prior to renewal, we reach out to the participant to collect an update on their condition. With the updated information, we repeat the process to make an informed decision if the contract should be renewed or if they should return to the group plan.